5 pgs.

November 20, 1995

TO: Mr. G. M. Blynn
Mr. D. B. Fishel
Mr. T. C. Griscom
Mr. R. S. Keith
Mr. G. Loser
Mr. J. V. Maguire
Ms. S. B. Miller
Mr. H. E. Osmon
Mr. L. B. Smith
Mr. S. R. Strawsburg

FROM: E. M. McAtee

SUBJECT: AMERICAN CANCER SOCIETY - "TOBACCO-SAFE STORE PROGRAM"

The attached American Cancer Society correspondence was received from our Field Sales office in Houston.

The specific company this was sent to has been blocked out. We feel this type document is being mailed to concerned retailers and outlines the activities the ACS recommends be taken against our industry.

Please note on the last page the tobacco-safe store guidelines that call for non-self service and elimination of point-of-sale advertising to name a few of their restrictive ideas.

E. M. McAtee
Business Information and Analysis

EMM:tig

Attachments

cc: Mr. E. J. Fackelman
Mr. W. P. Whitlatch
BIAC
FI

51862 0952

Source: https://www.industrydocuments.ucsf.edu/docs/fkpm0000